The 10YFP Programme on Sustainable Tourism

www.unep.org/10yfp/tourism

Why a 10YFP Programme on Sustainable Tourism?

Tourism is one of the main economic sectors in the world, also generating important social benefits. It accounts for 9% of GDP (direct, indirect and induced), 6% of the world’s exports, and one in 11 jobs. In 2013, 1,087 million international tourists travelled the world generating US$ 1.4 trillion in exports. Despite many challenges including slow economic recovery in many countries, the number of international tourist arrivals has increased by 5% on average since 2010, and according to the UNWTO, is forecast to reach 1.8 billion by 2030.

Among the more significant characteristics of tourism as a transversal economic sector, are its elaborate supply chains and multi-stakeholder networks. These can be used to systematically encourage the shift towards more sustainable, cleaner and low-carbon development of the sector. Adopting the life-cycle approach in tourism design and operations will also engage consumers in actively promoting the shift towards more sustainable consumption and production patterns.

What is the 10YFP?

The 10 Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) is a concrete and operational outcome of Rio+20. The 10YFP is a global framework that enhances international cooperation to accelerate the shift towards sustainable consumption and production (SCP) in both developed and developing countries. It provides capacity building and technical and financial assistance to developing countries, and encourages innovation and cooperation among all countries and stakeholders, so as to shift to SCP patterns in this sector. The 10YFP has six initial programs. UNEP serves as the Secretariat of the 10YFP and administers the Trust Fund.

Need more info? Visit www.unep.org/10YFP

What is the Vision of the Programme on Sustainable Tourism including Eco-Tourism?

“Our vision is for a tourism sector that has globally adopted sustainable consumption and production practices resulting in enhanced environmental and social outcomes and improved economic performance”

Objectives of the Programme

1. Integrating sustainable consumption and production (SCP) patterns in tourism related policies and frameworks
2. Collaboration among stakeholders for the improvement of the tourism sector’s SCP performance
3. Fostering the application of guidelines, instruments and technical solutions to prevent and mitigate tourism impacts and to mainstream SCP patterns among tourism stakeholders
4. Enhancing sustainable tourism investment and financing

The 10YFP Programme on Sustainable Tourism including Eco-Tourism catalyzes changes in tourism operations. It promotes transformation for sustainability through efficiency, innovation and adaptability. The Programme will support evidence-based decision-making; adopt a life cycle approach for continuous improvement, emphasize collaboration among stakeholders and results-based project implementation.
The 10YFP Sustainable Tourism Programme: Transitioning to the Next Decade

The origins of the Sustainable Tourism programme can be traced to the UN World Summit on Sustainable Development (WSSD) held in Johannesburg, South Africa in 2002, which called on governments to develop a “ten year framework of programmes on sustainable consumption and production”. In 2003 the Marrakech Process was established as a multi-stakeholder collaboration to build this framework. This process included an International Task Force on Sustainable Tourism Development (ITF-STD), which produced Policy Recommendations for tourism development. Since 2011, the Global Partnership for Sustainable Tourism has been collaborating with partners to implement the Policy Recommendations of the ITF-STD and will complete its transition into core elements of the 10YFP Sustainable Tourism Programme by February 2015.

The Sustainable Tourism Programme Areas

Programme Mission and Objectives

10YFP Sustainable Tourism Programme Mission

The 10YFP Programme on Sustainable Tourism including Eco-Tourism supports cooperation between stakeholders for the development and implementation of innovative projects and good practices in resource efficient and low-carbon tourism planning, reducing the loss of biodiversity, conserving ecosystems, preserving cultural heritage, alleviating poverty, improving sustainable livelihoods and adapting to the reality of a changing climate.

PROGRAMME AREAS

1. Integrating sustainable consumption and production (SCP) patterns in tourism related policies and frameworks
   - Integrating SCP principles and objectives for sustainable development
   - Monitoring policy implementation

2. Collaboration among stakeholders for the improvement of the tourism sector’s SCP performance
   - Data sharing and exchange of information
   - Fostering stakeholder collaboration and joint action
   - Capacity building for stakeholders
   - Establishing monitoring frameworks

3. Fostering the application of guidelines, instruments and technical solutions to improve, prevent and mitigate tourism impacts and to mainstream SCP patterns among tourism stakeholders
   - Developing integrated tools for use at destinations and in tourism enterprises
   - Research and action on priority issues of the tourism value chain
   - Influencing consumer choice and behaviour

4. Enhancing sustainable tourism investment and financing
   - Promoting use of sustainable tourism investment and financing tools
   - Enabling and mainstreaming sustainable tourism investment and finance

The Life Cycle Approach to Tourism Development

The Sustainable Tourism Programme will apply life cycle approaches to development, particularly to tourism planning, investment, operations and management, promotion and marketing, production and consumption of sustainable goods and services, and monitoring and evaluation.
The 10YFP Sustainable Tourism – Programme Governance

The UN World Tourism Organization (UNWTO) is the Lead of the Sustainable Tourism Programme, with the Governments of France, Korea and Morocco serving as Co-Leads. The Lead/Co-Leads are advised by a 22-member Multi-Stakeholder Advisory Committee (MAC), comprising representatives of:

- The Department of Tourism – Republic of the Philippines
- Ecotourism Korea
- The Regional Tourism Organization of Southern Africa
- Global Sustainable Tourism Council
- Fair Trade Tourism
- Federation of Tourism Enterprises of Chile
- Federal Ministry for the Environment, Nature Conservation Building and Nuclear Safety of Germany
- Japan Ecotelodge Association
- Organization for Economic Cooperation & Development
- Ministry of Tourism, Investment & Enterprise Development – Cape Verde
- Ministry of Tourism – Government of Croatia
- Naturefriends International
- The International Ecotourism Society
- IUCN-WCPA Tourism & Protected Areas Specialist Group
- Rainforest Alliance
- Sustainable Travel International
- World Travel & Tourism Council
- TUI
- South Pacific Tourism Organization
- National Department of Tourism of South Africa
- Kerala Institute of Tourism and Travel Studies
- United Nations Environment Programme

LEGEND

- GOV: Government
- NGO: Non-Governmental Organisation
- IGO: Intergovernmental Organisation
- PS: Private Sector Business
- NCPC: National Cleaner Production Center
- AC: Academia
- UN: UN Organisations and Agencies

Sustainable Tourism Programme
Partners around the Globe
(2014)
Join the Sustainable Tourism Programme!

Partners are essential! By joining you will:

✓ Access a global network of organizations and individuals working together to implement projects
✓ Share your experience and learn from others
✓ Benefit from advice and technical support on project design and implementation
✓ Be able to apply for financial support for sustainable tourism projects in developing countries through the 10YFP Trust Fund

How can I get involved?

The Sustainable Tourism Programme is open to all organizations and individual experts that are interested in joining a collaborative platform to support the implementation of the Programme. Send us your expression of interest!

Contact the 10YFP Sustainable Tourism Programme Coordinating Desk (interim):

c/o World Tourism Organization (UNWTO)  
Capitán Haya 42, 28020 Madrid, Spain  
Email: stp10yfp@unwto.org

Visit the SCP Clearinghouse

The SCP Clearinghouse is the 10YFP’s comprehensive web portal for SCP  
Sign up today! http://www.scpclearinghouse.org

Reducing the global resource use of tourism is key…

Tourism development and operations have contributed to the depletion of natural resources, leading to water shortages, loss of biodiversity, land degradation and pollution, among other impacts. Tourism’s contributions to global warming are estimated at 5% of total worldwide CO₂ emissions. Trends and forecasts suggest that with the continued expansion of the sector, potential negative effects are also likely to increase in the coming years. Emerging destinations can also be especially affected by direct and indirect environmental impacts. In the business-as-usual (BAU) scenario to 2050, projected tourism growth rates imply an increase of energy consumption (154%), greenhouse gas emissions (131%), water consumption (152%) and solid waste disposal (251%).

Shifts in tourism practices and policies can however, reverse these negative impacts and yield major benefits, stimulating change towards greater sustainability within the tourism supply chain and in other sectors. Such shifts are also necessary to sustain and enhance the important economic and social benefits that the sector delivers. The Sustainable Tourism Programme will work with partners to improve resource efficiency, management effectiveness, use of new technologies, and support changes to national policy and legislation, thus promoting sustainable development.