Launch of the 10YFP Sustainable Lifestyles and Education Programme

What is the 10YFP?
The 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP), adopted by world leaders at the United Nations Conference on Sustainable Development (Rio+20), is a global framework of action that aims at enhancing international cooperation to accelerate the shift towards sustainable consumption and production (SCP) patterns in both developed and developing countries. The main objectives of the 10YFP are to contribute to resource efficiency, decouple economic growth from environmental degradation and resource use while creating decent jobs and economic opportunities, and contribute to poverty eradication and shared prosperity. The 10YFP supports the implementation of regional and national policies and initiatives and builds capacities for the mainstreaming of SCP into sustainable development policies; facilitates access to financial and technical assistance for developing countries; and serves as an information and knowledge platform on SCP to enable all stakeholders to share tools, initiatives and best practices. Visit www.unep.org/10YFP for more information.

What is the 10YFP Sustainable Lifestyles and Education (SLE) Programme?
The vision of the Sustainable Lifestyles and Education (SLE) Programme is to create a world where sustainable lifestyles are desirable, beneficial and accessible for everyone, enabled, supported and encouraged by all sectors of society, including governments, the business sector and civil society. The mission of the programme is to foster the uptake of sustainable lifestyles as the common norm, with the objective of ensuring their positive contribution to addressing global challenges, such as consumption and production patterns, climate change mitigation and adaptation, resource and biodiversity conservation, poverty eradication and social well-being. This will be done through multi-disciplinary research and multi-stakeholder cooperation, through the promotion of participative and bottom-up approaches, innovative policies, economic instruments and technologies, awareness-raising as well as through all forms of education. The SLE Programme is closely linked with other 10YFP programmes such as the Consumer Information Programme as well as other key international initiatives including the Global Action Programme on Education for Sustainable Development.
Objective of the event

This event will formally launch the 10YFP SLE Programme. It will bring together the Ministry of Environment of Japan, the Government of Sweden and WWF, the three co-leads of the programme, together with UNESCO and UNEP acting as the Secretariat of the 10YFP, to collectively present the programme’s mission, key objectives and work areas as designed through an extensive consultative and inclusive multi-stakeholder process.

This side event is convened by UNEP as Secretariat of the 10YFP and the Ministry of Environment of Sweden.

AGENDA

Welcome remarks by UNESCO 13:30-13:40
Dr Qian Tang, Assistant Director-General for Education, UNESCO

Introduction 13:40-13:50
Mr. Arab Hoballah, Chief of Sustainable Consumption and Production, United Nations Environment (UNEP), on behalf of Achim Steiner, UNEP’s Executive Director

The 10YFP Sustainable Lifestyles and Education Programme 13:50-14:20
Ms. Aida Hadzialic, Minister for Upper Secondary School and Adult Education and Training, Ministry of Education and Research of Sweden: Mainstreaming sustainable lifestyles through all forms of education

Mr. Hideyuki Mori, President, Institute for Global Environmental Strategies, on behalf of the Ministry of Environment of Japan: Advancing sustainable lifestyles worldwide and responding to global challenges

Mr. Jean-Paul Paddack, International Business Development Director, WWF-International and Ms. Gunilla Elsässer, Head of Unit for Ecological Footprints, WWF Sweden: Reaching out to decision-makers and raising awareness for sustainable lifestyles

Interactive discussion 14:20-14:55
Facilitated by Arab Hoballah, Chief of Sustainable Consumption and Production, United Nations Environment (UNEP), on behalf of Achim Steiner, UNEP’s Executive Director

Implementing the 10YFP Sustainable Lifestyles and Education Programme, brief interventions from the floor, members of the Multi-Stakeholder Advisory Committee of the SLE programme or potential partners.

Interactive discussion with the panel and participants
- Building a long-term vision: sustainable lifestyles and education in the context of the SDGs and post-2015 development agenda
- How to become a partner of the 10YFP Sustainable Lifestyles and Education Programme

Closing remarks by UNESCO 14:55-15:00