



challenging commitment

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Sustainability is challenging for all society, and especially for business. At Petrobras, our commitment to sustainable development is a fundamental driver of our corporate strategy. We emphasize three key pillars: integrated growth, profitability and social and environmental responsibility.

Making the company an international benchmark of corporate social responsibility is an important challenge in the 2020 Petrobras Strategic Plan. It is aligned with our stakeholders' great expectations about the contributions of business to economic growth with social equality and environmental preservation.

As Brazil's largest company — and one of the world's major oil and gas ones — Petrobras acknowledges and assumes its prime responsibility for the environment. Striving for sustainable development is a historic commitment of the company, and it has recently led to important improvements being integrated in our corporate governance.

The company is a signatory of the UN Global Compact and is committed to its ten principles, focusing on human rights, labor standards, respect for the environment and anti-corruption. So in undertaking business and activities to conform to these principles, we seek to guarantee integrated management in social responsibility for corporate action committed to ethics and transparency with our stakeholders.

Social Responsibility has been a corporate function since 2007 when Petrobras established a policy and specific guidelines on the issue. It established a set of short, medium and long term performance targets and indicators to make it possible to monitor strategic social and environmental actions and evaluate their results through such methodologies as the Balanced Scorecard. This also applies to the company's overall strategic planning.

Petrobras strives for eco-efficiency, investing in research and technology to enhance the environmental performance of processes and products. The company is constantly developing groundbreaking solutions to minimize waste of resources and operational impacts.

It also invests in renewable sources of energy so as to master the environmental challenges of the 21st-century and diversify sources of primary energy. This puts it in the international forefront of companies with potential to operate in the area, and thus contribute to mitigating the effects of global warming. The company is increasing investments in biofuels to meet worldwide demand for alternative fuels and has recently created a new subsidiary — Petrobras Biofuel — which aims to be lead in Brazilian biodiesel

production and to increase its share in the ethanol business, mainly focusing on international markets.

The 2020 Strategic Plan emphasizes climate change and environmental pressures. One of the defined management challenges is to reach levels of excellence in the energy industry by reducing the intensity of greenhouse gas emissions in processes and products, and thus contribute to business sustainability and to mitigating global climate change. The company's target is to prevent the emission of 21.3 million tons of CO₂ equivalent by 2012

Highlights of our environment-related actions include monitoring ecosystems; restoring impacted areas; managing natural resources, air emissions, effluents, and waste; and being ready to act in emergencies. The main lines of action of the Petrobras Environmental Program are conserving fresh and saltwater bodies and their biodiversity. The program sponsors projects with common objectives for promoting consciousness in communities about the rational use of water resources and maintaining and restoring landscapes to help the water cycle function, as well as promoting management and conservation of species and threatened off shore environments

Preserving the Amazon rainforest is another strategic priority for the company. It launched the Petrobras Center of Environmental Excellence in the Amazon (CEAP) in 2007, combining frontline technology and scientific knowledge for sustainable development in the region so as to prevent and reduce risks caused by industry's intervention. It facilitates the company's partnerships with more than 30 institutions, including universities, research institutions, governmental agencies, nongovernmental organizations and economic agents — seeking integration and cooperation for enhancing regional socio-environmental action. CEAP operates through reducing risks associated with the operations of the oil industry through 30 projects. These comprise collecting data, information and samples on ecosystems and human populations; monitoring and assessing oil exploration impacts on the Amazon; preparing HSE management procedures — including managing potential impacts on biodiversity — and helping to define environmental and support projects for the social development of the region.

Engagement with our different stakeholders is an ongoing dynamic process based on dialogue and co-participation. A highlight is the formation of alliances and networks between the company and its civil society partners in taking systemic actions, including in synergy with public policies. Actions committed to sustainable development are part of the business management of Petrobras, and we consider them strategic both for the company and for society. 