

**FINAL TECHNICAL REPORT**

***UNEP PROJECT ON IMPLEMENTATION OF THE ARTICLE 6 OF  
THE UNFCCC***

**Prepared by:**

***Albanian Energy and Environment Sustainable Development Centre***

**Endorsed by:**

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**Approved by:**

***UNEP***

**February, 2006**

## ACRONYMS

CDM	Clean Development Mechanism
CoP	Conference of Parties
DEC	Division of Environment Convention
EESDC	Energy and Environment for Sustainable Development Center
GEF	Global Environment Facility
GHG	Greenhouse gas
IPCC	Intergovernmental Panel on Climate Change
MDGs	Millennium Development Goals
MoU	Memorandum of Understanding
NGOs	Non-governmental Organizations
TNA	Technology Needs Assessment
ToRs	Terms of References
UNDP	United Nations Development Program
UNEP	United Nations Environmental Program
UNFCCC	United Nations Framework Convention on Climate Change

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## **1. Introduction**

### **1.1 The purpose of the report**

The following final report is produced for the purpose of providing an overview of the results and achievements against objectives and identifying problems that have faced the already completed UNEP funded Project on “Article 6 of the United Nations Framework Convention on Climate Change (UNFCCC)

## **2. Background to the Project**

The project started on May 2005 and completed at the end of February 2006. The total project budget was USD 22,000.

### **2.1 Institutional arrangements to the project**

A *Memorandum of Understanding* (MoU) has been signed between the UNEP and the Energy and Environment for Sustainable Development Center (EESDC) for the purpose of the above project. The project has been implemented in close synergy and collaboration with the activities carried out from the Climate Change Unit/Program of the Ministry of Environment, Forests and Water Administration. The Climate Change Unit /Program has been serving as a liaison between UNEP and EESDC for the purpose of the implementation of the above project.

### **2.2 Project objective**

This project aimed at supporting Albania on the implementation of the UNFCCC Article 6, through assistance to raising public awareness on climate change, in order to enable the country to comply with UNFCCC and Kyoto Protocol provisions and to mainstream climate change issues into national policies and strategies through the involvement of various stakeholders in a dialogue on a perspective national climate strategy and disseminating up to-date materials on climate change problems.

### **2.3 Project outputs and activities**

Referring to the MoU the project outputs and activities included the following:

#### **(i) Needs Assessment on Article 6 related issues: A survey and a communication strategy developed**

- Take the stock of current national activities and programs relevant to Article 6, existing human resources and other assets, as well as needs for greater capacity and funds.
- Conduct an assessment of Albania’s needs and barriers regarding the implementation of Article 6 related activities through the method of survey.
- Draft a strategy of communication based on the findings of the survey and current situation of the Article 6 related components.

- Organize a national workshop based on the findings of the survey and present the draft strategy.

**(ii). Electronic communication / information network established / improved**

- Establish/maintain the network of communication between key stakeholders and maintain and update the national climate change web page

**(iii). Brochures and posters developed**

- Compile and publish brochures in national language
- Design and produce posters
- Distribute brochures and posters in different environmental events, and occasion, schools, and relevant institutions

**3. Progress against expected outputs/ outputs**

**3.1 Outcome 1: Needs Assessment regarding Article 6 Activities: A survey and a communication strategy**

Activity .1.1 *Take the stock of current national activities and programs relevant to Article 6, existing human resources and other assets, as well as needs for greater capacity and funds*

This activity consisted on an update of the stocktaking exercise that has been previously carried out for the Article 6 related components under the UNDP-GEF project on climate change: “*Taking the stock of climate change activities for developing the Project Proposal on Albania’s Second National Communication to the CoP of the UNFCCC*”. This [stocktaking report](#) on Article 6 related activities has served as the baseline for the [communication strategy](#)<sup>1</sup> developed under the UNEP Project on Article 6 of the UNFCCC (this communication strategy will be elaborated under the Activity 2.1.2).

Activity 1.2 *Conduct a national survey on the level of public awareness and other Article 6 relevant components.*

In order to assess the level of public awareness and other relevant components addressed under Article 6 of the UNFCCC, among other activities foreseen under the above UNEP funded project, *a survey* has been carried out with the main purpose to assess the level of knowledge regarding Climate Change issues, UNFCCC and Kyoto Protocol in Albania, which has served as basis for a communication strategy formulation comprised of flexible country-driven actions addressing specific needs required for implementation of the Article 6 of UNFCCC in Albania. The survey consisted in-depth interviews through

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<sup>1</sup> Energy and Environment Sustainable Development (EESD) Centre: Effective Communications for Climate Change in Albania -A strategy. January 2006. Pg: 5 -7.

personalized [questionnaires](#). Gathering of primary data has mainly been done through interviews of representative sample of different stakeholder groups.

The questionnaire was designed to assess people's ideas about the level of knowledge regarding climate change issues; current national activities and programmes that are relevant to Article 6 of the UNFCCC; assess human resources and other assets for implementation and provide need for greater capacity and funds to support awareness campaign to increase the level of knowledge among all population of Albania. The questionnaire designed for this survey addresses all of the issues mentioned as above under 25 questions.

A total of six hundred *600 questionnaires* were administered and data collected were analyzed both quantitatively and qualitatively. 500 questionnaires, out of 600 questionnaires were distributed in Tirana city; the capitol of Albania and the rest of 100 were administered in the main prefectures of the country through the network of Regional Environmental Agencies. Different national stakeholder consultative meetings were conducted to seek comments, suggestions, identify needs, barriers and gaps for the purpose of the development and validation of a communication strategy at the end.

Given that no previous assessment on climate change has been previously made it was agreed to start with interviewing climate change related stakeholders and expanding the *target group* towards a wider group that of environmental related stakeholders. The target group of the questionnaire covers different stakeholders coming from categories of public sector, private sector and NGOs. Different sub-categories have been also targeted which belong to sectors that are affected or affect the climate change such as energy, transport, industry, agriculture, land use change and forestry and waste. Environmental protection and others have also been included as sub-categories.

A [report](#) on the findings from the survey along with a summary of the findings from the survey has been elaborated from the EESDC and posted in the national climate change web page: <http://www.ccalb.org/>

As indicated under the [conclusions of the survey](#) carried out with the purpose to assess needs and requirements for the implementation of Article 6 of the UNFCCC, there is a clear need for an intensified public awareness in the field. The [summary of survey](#) results reveal that almost 46% of the people interviewed, when asked about when and how Albania will be affected by climate change, said that they do not believe that a temperature increase has happened due to climate change impact. On the other hand, the survey shows that 77,1% of the interviewees think that Albanian citizens are able to actively participate in climate change policy-making, which leaves room for interventions that would make the population more active in terms of climate change issues. Another interesting finding of the survey is that 80% of the respondents think that a public awareness campaign will increase public awareness among parliamentarians and the public at large.

Activity 1.3                      *Draft a strategy of communication based on the findings of the survey and current.*

Based upon the current situation of the Article 6 related activities which serves as the baseline and, the findings from the national survey carried out, a **Communication Strategy** has been drafted. This practical communication strategy explicitly focuses on the role that information and communication can play in empowering interested parties to strengthen the level of understanding and awareness on the issues of climate change and the Article 6 through the effective usage of media and public information activities. The strategy highlights the fact that the genuine involvement and participation can only occur if the information needs of all citizens (including those at the margins of societies) are met and the voices of those most affected by development decisions are heard.

This communication strategy *aims* at generating awareness on the climate change issues in Albania with a special emphasis on the Kyoto Protocol benefits and obligations. Its goal is not only to raise visibility in this direction, but also to mobilize new partnerships in order to achieve a higher degree of general awareness and encourage actions to be taken by all stakeholders. Through an aggressive communications campaign that will accompany the process, the Government of Albania through its Ministry of Environment, Forests and Water Administration aims at attracting the interest and attention of respective interest groups such as: the Albanian Government, private sector, civil society, media and Albanian general public. This strategy aims at gathering public support in order to achieve a successful implementation of the UNFCCC and a fruitful participation of Albania in the Clean Development Mechanism (CDM) under the Kyoto Protocol and other climate change programmes. As a deliverable under the Article 6 Project funded by UNEP the strategy is posted under the web page: <http://www.ccalb.org/>

Activity 1.4                      *Organize a national workshop based on the findings of the survey and present the draft strategy*

After conducting the survey and drafting the communication strategy along with outreaching materials (to be elaborated under Outcome 2 and 3) a National Workshop has been held on February 13, 2006. For synergy purposes and effective and efficient utilization of resources the workshop has been organized jointly with the Climate Change Unit /Program of the Ministry of Environment, Forests and Water Administration that was planning to organize a national workshop which among other issues related to the National Communication exercise was aiming to address the public awareness and other Article 6 related components.

Specific *objectives of the workshop* were to bring together all experts and stakeholders involved under the climate change activities, team leaders, NGOs, relevant policy makers and all interested groups to work through, among others, the following technical aspects for the Albania's Second National Communication and other issues of implementation of the UNFCCC and Kyoto Protocol:

- The technical elements and reporting obligations under each component of the national communication;

- Strategies to implement the priorities identified in the stocktaking and stakeholder consultations;
- Plans to address data gaps and resources allocation for the improvement of data collections in response to priorities and needs identified;
- Information on methodologies and tools available to carry out the technical studies;
- Linking climate change issues with national development priorities;
- Raising awareness on climate change, UNFCCC, Kyoto Protocol and its Clean Development Mechanism.
- Address relevant issues for an effective implementation of the Article 6 of the UNFCCC which address public awareness, training and education.



*Picture 1. Views from the National Workshop on Climate Change*

In addition, the workshop aimed at forwarding the message that the preparation of the National Communication can help the country to address climate change issues into national planning and development. The UNEP logo has been used in the workshop banner and other workshop documents along with the logo of the UNDP and that of Ministry of Environment, Forest and Water Management.

The workshop took the stock of the previous and ongoing activities falling under the climate change unit /program, present practical examples on how the national communication can be set up from the outset to ensure a successful implementation of the UNFCCC and Kyoto Protocol and the political support required for country ownership of this process. Panel discussions identified the needs for technical assistance.

Technical experts involved in the National Communication process had the opportunity to give [presentations](#) on lessons learnt from experience with Albania's First National Communication and outcomes of the stocktaking exercise and stakeholder consultations.

In addition, those managing other and/or on going relevant activities/projects provided an overview of the activities that impact directly or indirectly on climate change mitigation.

Presentations on Kyoto Protocol and CDM have been made as well. Experts from Italian Ministry of Environment and Territory were invited to make presentations on Kyoto Protocol, CDM and the objectives of the MoU signed between both Ministries of Environment, respectively of Albania and Italy.

During the workshop, the launching of [Albania's Technology Needs Assessment Report](#) prepared under Phase II of Climate Change Enabling Activities will be done. Also two [brochures](#) developed under the UNEP project were launched and distributed to the workshop participants.

A [mini-exhibition](#) has been opened within the workshop room with paintings drawn by the pupils of the high school: "Petro Nini Luarasi" on the topic: "*This is my contribution towards climate change mitigation...*" The exhibition was as an outcome of the awareness campaign organized with pupils of the "Petro Nini Luarasi" school. The aim of this exhibition was to select by voting from the workshop participants of the` best picture which will be used as a poster. For more details on this activity see the activity 3.1.

The film: "*What is greenhouse effect*" developed by UNEP IUCN center has been translated into Albanian and shown for the participants in the beginning of the workshop.

The workshop was attended by more than 50 experts. The Minister of Environment, Forests and Water Administration along with the Deputy Resident Representative of UNDP Albania addressed the workshop.

### **3.2 Outcome 2:                      Electronic communication / information network established / improved**

#### *Activity 2.1                      Network communication and web page maintenance*

The climate change website is getting updated regularly in monthly basis. A redesign process of this web has almost been finished and the new page and activated. The workshop materials have been loaded under this web under the link: [http://www.ccalb.org/National Workshop on Climate Change](http://www.ccalb.org/National%20Workshop%20on%20Climate%20Change).

In addition, the network among the engaged stakeholders set up by the Climate Change Unit / Program has been maintained and expanded in collaboration with EESDC. Email addresses have been provided to some of the stakeholders who missed email access before.



### 3.3 Outcome 3: Brochures and posters developed

#### Activity 3.1 Compile and publish brochures in national language

Translation and adaptation into Albanian of the EU booklet: “*Climate Change, what is all about?*” and the UNEP brochure on CDM were the outreach materials developed under this project. All of these deliverables were developed in Albanian language.

A new poster has been designed. It has been decided to implement an innovative and interesting approach of designing which consisted on implementation of a micro pilot project with one of the well-known: gymnasiums of Tirana, namely “Petro Nini” as very active community regarding the environmental issues. This pilot project aimed at raising awareness among the pupils through sharing information activities like: [power point presentation](#) on climate change, showing the UNEP film: “*what is the greenhouse effect?*” and distribution of our outreach materials like leaflets, posters etc.



Pict. 2 Making the presentation on climate change



*Pupils of “Petro Nini Luarasi” School listening the power point presentation*

At the end the talented pupils recommended by the teachers have been invited to draw paintings with focus on the topic of climate change and greenhouse effect. Top [12 paintings](#) have been pre- selected with a purpose of developing the calendar of the next year and to the best one will be given a “price”. The best one has been selected after the voting done during the workshop because a mini-exhibition with these paintings has been shown in the workshop room. Finally the best painting will be used for our poster. In addition both best paintings gave been used as front page or the brochures published.



*Top 2 paintings made from the pupils selected for the posters*

This activity has not been planned under the MoU however; we decided to do it because we managed to save funds allocated for the stakeholders workshop already organized as a joint workshop with that of the Second National Communication project

#### **4. Other relevant activities**

An interview at the BBC Albanian has been given on July 2005 with the UNFCCC Focal Point regarding global warming and its impacts and another with BBC London one has been given during the CoP/MoP 1 held in Montreal on December 2006. .

On October 2005 the Climate Change Program manager of the climate change program, Mrs. Ermira FIDA, made a presentation on “*Climate change and its impacts on environment*”, organized by the Vodafone Company in Tirana. Among other issues she mentioned the importance of public awareness and the role and assistance provided from UNEP through the Article 6 Project.

On the first anniversary of the entry into force of the Kyoto Protocol, the Minister of Environment, Forests and Water Administration had an interview on Climate Change and Kyoto Protocol in the Klan TV channel. The UNEP film on “What is the greenhouse gas effect” has been shown as well after this interview from this TV channel.

**Annex I**

**Copy of the MoU**

**Project Account Number: 2005-FPL-2312-1066-2661-2208**  
**Cost to UNEP: UDS 22,000**

**MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (herein after referred to as the Memorandum) is concluded between the:

Energy and Environmental Sustainable Development Center  
Rruga "Myslum Shyri", pall. 56/2, shk. 1, ap. 8  
Tirana, Albania

and

United Nations Environment Programme  
Division of Environmental Conventions (UNEP/DEC)  
Gigiri, Nairobi, Kenya

**Background**

1. In 2002 in New Delhi, India the Declaration on UNFCCC Article 6 on Education, Training and Public Awareness was adopted calling the Parties to the Convention to increase their efforts to integrate the climate change issue in education and training programmes, and also requesting intergovernmental organizations to continue supporting efforts to implement activities under Article 6 through their regular programmes, and through specific programmes focused on climate change.
2. Albania is a Party to the UNFCCC since 1995 and as of January 2005 it became a Party to its Kyoto Protocol. Albania's First National Communication (FNC) of 2002 to the UNFCCC was the first accomplishment of the country under the Convention. It has contributed somehow to raise public awareness on climate change issues. Albania has just started the process of preparation of the Second National Communication to the UNFCCC.
3. Building national capacities to mainstream climate change issues into national planning and policy development is very important for Albania with a view to achieve the ultimate objective of the Convention. Raising public awareness and improving education standards of climate change is critical to that process. Despite some progress made in this regard, the general level of awareness on climate change in Albania is still very low. The country lacks popular publications on climate change in local languages. National stakeholders are not

fully involved in climate change policy-making.

4. Following a GC.23/3 decision on “Climate and Atmosphere” UNEP/DEC is implementing a large-scale project in support of UNFCCC Article 6, which includes, inter alia, assistance to countries to raise public awareness on climate change, to involve local stakeholders in a dialogue on a perspective national climate strategy, to approach various target groups on climate change issue, and to disseminate up to-date materials on climate change problems.
5. This project, initiated at the request of respective national authorities, aims to enhance the level of public awareness on climate change in Albania in order to enable the country to comply with UNFCCC and Kyoto Protocol provisions and to mainstream climate change issues into national policies and strategies.

**Under the terms of this Memorandum, it is hereby agreed that:**

6. The Energy and Environmental Sustainable Development Center (EESDC) in close collaboration with UNEP Division of Environmental Conventions (DEC) will carry out a set of national activities as part of its implementation of UNFCCC Article 6 on Education, Training and Public Awareness of the New Delhi Work Programme on Article 6. These activities will take place before the end of February 2006 and will include:
  - a. Conduct an assessment of Albanian needs and barriers regarding the implementation of article 6 Activities. Take stock of current national activities and programs relevant to Article 6, existing human resources and other assets, as well as needs for greater capacity and funds. Develop criteria of assessment and select priorities. The tool for undertaking the assessment will be the survey through questionnaires. The survey findings will be analyzed and used as a basis for designing an Article 6 workshop of national stakeholders (June – July 2005).
  - b. Based on the findings and results from the survey develop a synthesis stocktaking report of the situation regarding to Article 6 activities along with a national medium/long-term strategy for raising awareness on climate change issues in Albania (August – September 2005).
  - c. Conduct a national workshop aiming at raising awareness on climate change issues and its adverse impacts by highlighting the link between climate change and poverty; highlight findings from prior and ongoing activities / studies such as Albania’s First National Communication and Albania’s Technology Needs Assessment. In addition to the above items a presentation of the above strategy will follow. The targeted group will be senior officials and decision makers from all climate change relevant Ministries and Institutes. Representatives from NGOs Media and Academia will be invited as well (October 2005)
  - d. Establish an electronic communication / information network with key stakeholders on climate change by providing Internet services to all of them. Update the national climate change web page by hiring an IT expert in part-time basis who will maintain technically the web page (July –

October 2005).

- e. Compile and publish brochures (2000 copies) and posters (1000 pcs) printed in national language for raising awareness on climate change and distribute them in different environmental events, and occasions, schools, and relevant institutions (July 2005 – January 2006)

7. UNEP will support these activities by:

- a. Paying a sum not exceeding USD 22,000 (USD Twenty Two Thousand) for the costs of the activities listed in (5) above, which are described in the Budget in Annex 1 on the last page of this MOU.
- b. UNEP will pay USD 16,500 upon signature of this MOU, and USD 5,500 upon the completion of the project and submission and clearance by UNEP of the final activity and financial reports, into the following account for implementing the activities agreed under this MOU.

<b>Beneficiary:</b>	Energy and Environmental Sustainable Development Center
<b>Address:</b>	Rruga "Myslym Shyri", pall. 56/2, shk. 1, ap. 8
<b>Tel:</b>	(+355) 692075603;
<b>Fax:</b>	(+355) 4 225101
<b>Account No:</b>	10-270986-02-03
<b>Bank:</b>	ProCredit Bank
<b>Address:</b>	Rruga "Sami Frasherri", P.O. Box 2395; Tirana – Albania
<b>SWIFT</b>	FEFAALTR

8. The EESDC will maintain a separate account for any disbursements pertaining to this memorandum and shall submit to UNEP on or before 28 February 2006 a detailed breakdown of expenditures incurred, duly certified by an authorized official of the EESDC. The expenditures will be reported by object of expenditure as per the attached budget (Annex 1) of this Memorandum. Any portion of cash advances remaining unspent or uncommitted by EESDC on completion of the activities under this Memorandum will be reimbursed to UNEP within one month of the presentation of the expenditure report. In the event of any delay in such reimbursement, the EESDC will be financially responsible for any adverse movement in exchange rates.
9. The EESDC shall retain, for a period of three years, all supporting documentation relating to financial transactions under this Memorandum.
10. All publications prepared under this MOU and activities performed will give appropriate credit to UNEP and shall include the UNEP logo on the front cover of the publications. UNEP and the EESDC shall agree upon the question, of copyrights and all other rights of whatsoever nature in any material produced under the provisions of this Memorandum.
11. The EESDC will submit to UNEP a final activities report on or before 28 February 2006. The final report will also assess the goals and limitations in the development

and achievement of the expected results/outputs. The EESDC shall provide UNEP with an electronic version of the final report using WP or MSWORD software.

12. All correspondence regarding substantive and technical aspects of this Memorandum between EESDC and UNEP should be addressed to:

At EESD

Mr. Aheron Hizmo  
Head of the EESDC  
Rruga “Myslym Shyri”, pall. 56/2, shk. 1, ap. 8;  
Tirana - Albania  
Telephone: (+355) 692075603  
Fax: (+355) 4 225101  
e-mail: [aheron\\_hizmo@web.de](mailto:aheron_hizmo@web.de)

AT UNEP

Director  
Division of Environmental Conventions (DEC)  
United Nations Environment Programme  
PO Box 30552, Nairobi, Kenya  
Telephone: 254-20-623507  
Fax: 254-20-624300

All correspondence regarding administrative and financial matters should be addressed to:

At EESD

Mr. Aheron Hizmo  
Head of the EESDC  
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At UNEP

David Hastie Acting Chief  
Budget and Financial Management Service  
United Nations Office in Nairobi  
P. O. Box 30552, Nairobi, Kenya  
Tel: 254 20 623637  
Fax: 254 20 623755

13. Agents or employees of the EESDC shall not be considered in any respect as being officials or staff members of UNEP.
14. The EESDC shall refrain from any action, which may adversely affect UNEP or the United Nations.
15. Any controversy of claim arising out of, or in accordance with this Memorandum or breach thereof, shall, unless it is settled by direct negotiation be settled in accordance with UNCITRAL Arbitration Rules as at present in force. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such controversy or claim.
16. Nothing in or relating to this Memorandum shall be deemed a waiver of any of the privileges and immunities of the United Nations.
17. This Memorandum shall be in effect from the date of signature to 28 February 2006.
18. This Memorandum may be terminated by either party before the expiry date by giving notice in writing to the other party. The period of notice shall be fourteen days.
19. In the event of the Memorandum being terminated prior to its due expiry date in this way, the EESDC shall be compensated on a pro rata basis for no more than the actual amount of work performed to the satisfaction of UNEP. Additional costs incurred by UNEP resulting from the termination of the Memorandum by EESDC may be withheld from any amount otherwise due to the EESDC from UNEP.
20. No change in or modification of this Memorandum shall be made except by prior written agreement between UNEP and the EESDC.
21. The United Nations Security Council Resolution 1373 of 28 September 2001 on the fight against terrorism shall be adhered to by the Executing Agency, failure to which it shall, without prejudice to other legal actions, lead to the immediate cancellation of the project.

**Signed on behalf of EESDC**

**Signed on behalf of UNEP**

\_\_\_\_\_  
Aheron Hizmo  
Head of EESDC

\_\_\_\_\_  
David Hastie  
Acting Chief, BFMS

Date:\_\_\_\_\_

Date:\_\_\_\_\_

*Project Budget*

Memorandum of Understanding between UNEP and EESDC			Year 2005 USD
10	PROJECT PERSONNEL COMPONENT		
	1100	Project personnel staff	3,500
		Sub-Component Total	3,500
	1200	Consultants (designing and conducting needs assessment, compiling of synthesis stocktaking report and long/medium term strategy, web page maintenance)	8,000
		Sub-Component Total	8,000
		COMPONENT TOTAL	11,500
30	TRAINING COMPONENT		
	3200	Group training	
		Training workshop for up to 25 persons including conference room, coffee-breaks, lunches and reception for participants	5,000
		COMPONENT TOTAL	5,000
50	MISCELLANEOUS COMPONENT		
	5200	Reporting costs (production and dissemination of brochures, posters and workshop report)	5,000
		Sub-Component Total	5,000
	5301	Communications	500
		Sub-Component Total	500
		COMPONENT TOTAL	5,500
99	GRAND TOTAL		22,000

**Annex II**

## **Current situation on the Article 6 related components**

**Public** awareness, exchange of information and communication are important components that are crosscutting to the entirety of attempts undertaken by Albania to implement the UNFCCC and Kyoto Protocol. Efforts to raise awareness on climate change have contributed positively to the climate change mainstreaming process.

Despite the increasing public awareness activity regarding environmental issues in general, the issue of climate change in Albania is still relatively dormant, and even at the level of policy makers one does not find a very good understanding of the climate changes and the related issues.

The preparation of Albania's FNC is the first step in the fulfillment of the country's commitments under the UNFCCC. These comprehensive results of the conducted work under the frame of this document show that awareness raising and intensified education and training on that issue are very important, in order to expect effective implementation of the Climate Change Action Plan and meeting obligations to the convention.

Prior to the start up of the GEF project on National Communication preparation no any public awareness on climate change activities has been carried out in Albania. Although the raising of public awareness is not the immediate objective of the GEF project on National Communication preparation the FNC process has positively contributed to awareness raising among all stakeholders, enhancement of knowledge on climate change related issues, strengthening of the dialogue, information exchange and cooperation among all relevant stakeholders including governmental, non-governmental, and academic and private sectors; and building national capacities.

The project Steering Committee meetings and joint efforts of ensuring the support from the governmental institutions for the project, have served as a way of raising awareness among policy makers who represent different climate change institutions. These policy makers are expected to also provide support for the adoption and implementation of the National Climate Change Action Plan.

The workshops organized under the GEF project on National Communication preparation have contributed to the same purpose of awareness rising.

While working with UNDP Albania as the implementing agency for climate change projects funded by GEF, all climate change project activities have been aligned with the UNDP country office policy and mission which consists on reaching the MDGs (Millennium Development Goals) and responding to other national priorities through the human development approach. Albania is a pioneer country in the preparation of a national MDGs monitoring report in Europe. As a consequence of a participatory process, the GHG reporting is integrated as a part of the MDG reporting system - the main GHG inventory indicators are integrated into the MDGs monitoring indicators, making the MDGs targets and indicators more country specific and measurable. Also the majority of the MDGs are used as tools /criteria for prioritization of technology needs for GHG mitigation. The Government of Albania is now for the first time including the MDGs into national planning monitoring and evaluating system. In this context, the climate change strategy and related indicators are successfully addressed in

the newly adopted National Energy Strategy, which is a part of the NSSED (National Strategy for Socio-Economic Development). This progress came also as a consequence of a broad participatory process and stakeholder consultation.

The publication of the main results and findings of the Albania's FNC in the recent Status of Environment Report and inclusion of the Climate Change Action Plan into the revised National Environmental Action Plan are other indicators of a higher level of awareness among the environmental policy makers. The establishment of the National Climate Change Web Page has played an effective role in awareness rising about climate change.

To assess the level of public awareness and other relevant components addressed under Article 6 of the UNFCCC, a survey has been carried out under the Article 6 Project funded by United Nations Environment Program.

The purpose of the survey was to assess: the level of knowledge regarding Climate Change issues, UNFCCC and Kyoto Protocol in Albania which will serve as basis for a national strategy formulation comprised of flexible country-driven actions addressing specific needs required for implementation of the Article 6 of UNFCCC in Albania;

The survey was conducted to assess the needs and requirements for implementation of the Article 6 of UNFCCC. The method used in the survey comprises in-depth interviews through personalized questionnaires. A total of six hundred (600) questionnaires were administered and data collected were analyzed both quantitatively and qualitatively.

The target group of the questionnaire was different stakeholders coming from public sector, private sector and NGOs. Different categories have been targeted. These categories belong to sectors that are affected or affect the climate change such as energy, transport, industry, agriculture, land use change and forestry and waste.

Based on the survey a general conclusion derives: More than half of the public is not aware on climate change and its threats. A higher share belongs to those who do not know about Albania's position, institutions and accomplishments under the UNFCCC and Kyoto Protocol.

The results of the survey show that despite of the efforts made on awareness and communication, training and education related to climate change, there is a need for additional major interventions. This will start with a communication strategy on climate change issues which after its implementation stage will bring change to our behavior and way of doing things. Climate change is a global problem; however each of us has the power to make a difference. Even small changes in our behavior can help prevent greenhouse emissions without affecting our quality of life. Because reducing our greenhouse gas emissions will require changes to the way we produce and use energy. And this can save us money.

Annex III

**Template of the questionnaire used for the survey**

Nr.	Questions
1	<p><b>What is your role (working position) at the national level (Check only one)?</b></p> <p><i>Working under a public institutions that is relevant to::</i>      <i>Working under a private institutions that it's relevant to:</i>      <i>Working under an NGO that it is relevant to:</i></p> <p>? Energy      ? Energy      ? Energy            ? Transport      ? Transport      ? Transport            ? Industry      ? Industry and Solvents      ? Industry            ? Agriculture      ? Agriculture      ? Agriculture            ? LUCF<sup>2</sup>      ? LUCF      ? LUCF            ? Waste      ? Waste      ? Waste            ? Environmental Protection      ? Environmental Protection      ? Environment Protection            ?Others(specify)_____      ?Others(specify)_____      ?Others (specify)_____</p>
2	<p><b>Do you know the United Nations Framework Convention on Climate Change and the Kyoto Protocol</b></p> <p>? Yes      ? No      ? No idea</p>
3	<p><b>Do you know the Intergovernmental Panel on Climate Change (IPCC) that makes scientific analysis of the global warming phenomenon and its impacts?</b></p> <p>? Yes      ? No      ? No idea</p>
4	<p><b>Do you believe that global warming might be human-induced (caused by humans) or it is primarily a natural phenomenon?</b></p> <p>? Primarily a natural phenomenon      ? Primarily human-induced      ? Unsure, don't know</p>
5	<p><b>Do you believe we can already detect the occurrence of an increase in temperature or this is something we only suspect may occur in the future?</b></p> <p>? Climate change is something that will happen in the future      ? No climate change has occurred and none will            ? Already is detecting an increase in temper. on the Earth      ? Unsure, don't know</p>
6	<p><b>When and how will Albania be affected from climate change?</b></p> <p>? Climate change will happen in the future      ? It has not happened and will not happen            ? The temperature has already increased      ? Unsure, don't know</p>
7	<p><b>What do you think would be the temperature increase trend in Albania compared to other countries?</b></p> <p>? Higher      ? Lower            ? As the average      ? Unsure, don't know</p>
8	<p><b>Do you know that Albania has ratified the United Nations Framework Convention on Climate Change and the Kyoto Protocol?</b></p> <p>? Yes      ? No      ? No idea</p>
9	<p><b>Do you know that a Climate Change Unit, funded by United Nations exists under the Ministry of Environment in Albania</b></p> <p>? Yes      ? No      ? No idea</p>
10	<p><b>Do you know that the Climate Change Unit of the Ministry of Environment has completed the First National Communication to the UNFCCC, Technology Need Assessment and has started the Second National Communication regarding Climate Change Issues?</b></p> <p>? Yes      ? No      ? No idea</p>
11	<p><b>Do you know that the Albania's First National Communication is composed by Greenhouse gas Inventory, Greenhouse gas Abatement Analysis and, Vulnerability and Adaptation?</b></p> <p>? Yes      ? No      ? No idea</p>
12	<p><b>What are the main gases in Albania, which contribute more in greenhouse gas Inventory? Use 10 point system: 10 (the highest contribution) to 0 (not at all)?</b></p> <p>? CO<sub>2</sub> 0 1 2 3 4 5 6 7 8 9 10      ? N<sub>2</sub>O 0 1 2 3 4 5 6 7 8 9 10      ? PFCs 0 1 2 3 4 5 6 7 8 9 10            ? CH<sub>4</sub> 0 1 2 3 4 5 6 7 8 9 10      ? HFCs, 0 1 2 3 4 5 6 7 8 9 10      ? SF<sub>6</sub> 0 1 2 3 4 5 6 7 8 9 10</p>

<sup>2</sup> Land Use Change and Forestry



	? Inadequate funding 0 1 2 3 4 5 6 7 8 9 10	? Inadequate institutions 0 1 2 3 4 5 6 7 8 9 10
	? Inadequate expertise 0 1 2 3 4 5 6 7 8 9 10	? Other (specify):_____ 0 1 2 3 4 5 6 7 8 9 10
23	<b><i>Do you know the national focal point for climate change in Albania?</i></b>	
	? No	? Yes
		? No idea
24	<b><i>Do you think that Albanian citizens are able to actively participate in and have an impact towards national climate change policy making?</i></b>	
	? No	? Yes
		? No idea
25	<b><i>Do you think that Albania's parliamentarians and other politicians must be more active regarding climate change and related issues?</i></b>	
	? No	? Yes
		? No idea
26	<b><i>Do you believe that this survey will contribute to the raising of public awareness on climate change issues?</i></b>	
	? No	? Yes
		? No idea

## Annex IV

### **Summary of the findings from the survey on Article 6**

1. 58.4% of the respondents know about United Nations Framework Convention on Climate Change and as well as the Kyoto Protocol.
2. 43.0% of the respondents know that exist an Intergovernmental Panel on Climate Change
3. 52.8% of the respondents believe that global warming is a human-induced phenomenon. 29.6% believe that it is primarily a natural phenomenon and 17.7 % are unsure or don't know.
4. 46.7% of the respondents believe that an increase of temperature on the Earth has already been detected.
5. Only 11.9% of the respondents believe that the increase in temperature is as results of global warming.
6. 50.5% of the respondents know that Albania is a Party to the UNFCCC and Kyoto Protocol.
7. 50.5% of the respondents know that a Climate Change Unit funded through the United Nations exist under the Ministry of Environment of Albania.
8. 39.8% of the respondents know that the Climate Change Unit under the Ministry of the Environment is running the process of preparation of the National Communication, has completed the first one and has stated the second one.
9. Only 38.7 % of the respondents know that the National Communication contains a GHG inventory, GHG mitigation analysis and Vulnerability and Adaptation.
10. 49.5% of respondents know that CO<sub>2</sub> is the main contributing gas to the GWP.
11. The majority of respondents think that thermal insulation is the most important measure to reduce green house gases.
12. 67.6% of the respondents believe that the way we travel and consume energy is very important in terms of GHG emission reduction.
13. The majority of respondents think that the major role in raising awareness on climate change related issues belongs to NGOs
14. The majority of the respondents think that the most appropriate message to be disseminated to the public is "*Climate change is a real threat to the global world*".
15. The majority of the respondents believe that best way to inform them is through the TV Documentary and Conversation Programs and leaflets and posters.
16. The majority of the respondents think that the main barrier that needs to be removed in promoting public awareness is inadequate financing.

17. The majority of respondents think that education and training on climate change are important issues to be addressed.
18. 77.1% of the respondents believe that Albanian citizens are able to actively participate in and have an impact towards national climate change policy
19. 79.6% of the respondents believe that politicians must be more actively participating in climate change policy-making
20. 90.5% of the interviewers believe that this campaign will have significant contribution for increasing public awareness regarding climate change issues.
21. Referring to correlations the biggest share of respondents who are aware of UNFCCC and Kyoto Protocol declare that they do know the IPCC.
22. Correlations show that almost half of the respondents who believe that climate change it is primarily human-induced do believe that an increase of the temperature in the atmosphere has already been detected.
23. Correlation shows that the majority of those who know about the status of Albania under the UNFCCC and Kyoto Protocol are aware on the existence of the Climate Change Unit under the Ministry of Environment.
24. Correlation shows that all of them who know about the existence of the Climate Change Unit have declared that they do know that this Unit is running the National Communication process. This is very important conclusion, which shows the full correctness of carry out this survey.
25. 98% of those Correlation who know that the Unit has carried out National Communication preparation do know that this document contains thematic components such as GHG Inventory, GHG mitigation and Vulnerability and Adaptation

## Annex V

### **Conclusions from the survey**

The survey conducted with different stakeholders shows that there is a **considerable effort** from the institutions responsible on Climate Change issues in Albania **to implement the Article 6** of the UNFCCC related to education, training and public awareness activities.

Despite of the efforts made for raising awareness on climate change, UNFCCC and Kyoto Protocol there is a clear need **an intensified public awareness** exercise in order to strengthen the level of understanding on the climate change issues and the Article 6.

It would be of interest to **assess and analyze the situation with another target group**, that of general public that is not part of the institutions, NGOs or private sector that are affected or affect the climate change process. From a very rough analysis it would be expected that the situation of the awareness would even be worst compared to this target group already interviewed through this survey.

Genuine involvement and participation can only occur if the **information needs of all citizens (including those at the margins of societies) are met and the voices of those most affected by development decisions are heard**. This could be done properly via utilization of media and public information activities.

The successful implementation of the Article 6 of the UNFCCC does no longer needs discrete attempts and activities. It needs a **clear communication strategy** to be designed and implemented. This would need the adequate funding, identified as the main barrier for the successful implementation of the Article 6 of the UNFCCC.

## Annex VI

### **Invitation**

#### **National Workshop on Climate Change**

*Sheraton Hotel,  
Illyria II Room.  
Tirana, Albania*

*February 13, 2006*

#### ***Background***

Since 1998 Albania has been provided with the assistance from United Nations for the implementation of the United Nations Framework Convention on Climate Changes (UNFCCC). The preparation of the Albania's First National Communication (FNC) in 2002 and the Albania's Technology Needs Assessment (2004) are the first accomplishments of Albania towards its commitments to the UNFCCC. The preparation of the National Communication to the UNFCCC has not been considered as a reporting exercise only. It has been considered as a tool that helps the country to addressing and mainstreaming climate change issues into national development agenda. A Climate Change Unit has been established so far under the Ministry of Environment, Forests and Water Administration which has been serving as Project Implementation Unit for climate change and energy projects and providing the necessary support to the Ministry of Environment, Forest and Water Administration in the capacity of the National Focal Point for the UNFCCC and its Kyoto Protocol. The ratification of the Kyoto Protocol in 2005 has opened new opportunities for the flow of new investments in the transfer of the new technologies towards a less carbon economy.

Preparation of the National Communication to the UNFCCC is one of the major obligations that Albania as a country not included in Annex I of the Convention has to. As of May 2005 Albania has initiated the process of preparing its Second National Communication (SNC) to the UNFCCC following a stocktaking exercise and stakeholder consultations. Public awareness has also been crucial to the process and the process as been helping to the raising of awareness of the public to climate changes.

#### **Objectives of the workshop**

The workshop aims to:

- Bring together all national climate change experts and stakeholders involved under the climate change activities to work through, among others, the following technical aspects for the Albania's Second National Communication and other issues of implementation of the UNFCCC and Kyoto Protocol:
  - ✓ *The technical elements and reporting obligations under each component of the national communication;*
  - ✓ *Strategies to implement the priorities identified in the stocktaking and stakeholder consultations;*
  - ✓ *Plans to address data gaps and resources allocation for the improvement of data collections in response to priorities and needs identified;*

- ✓ *Information on methodologies and tools available to carry out the technical studies;*
  - ✓ *Linking climate change issues with national development priorities;*
  - ✓ *Raising awareness on climate change, UNFCCC, Kyoto Protocol and its Clean Development Mechanism and update on last developments on these issues.*
  - ✓ *Address relevant issues for an effective implementation of the Article 6 of the UNFCCC which address public awareness, training and education.*
- Take the stock of the ongoing and other parallel climate change related activities by ensuring synergies and avoiding duplication of efforts among them.
  - Forward the message that the preparation of the National Communication can help the country to address climate change issues into national planning and development.

### **Strategy of the Workshop**

The workshop will take the stock of the previous and ongoing activities falling under the climate change unit /program, present practical examples on how the national communication can be set up from the outset to ensure a successful implementation of the UNFCCC and Kyoto Protocol and the political support required for country ownership of this process. Panel discussions will identify needs for technical assistance.

Technical experts involved in the National Communication process will have the opportunity to give presentations on lessons learnt from experience with Albania's First National Communication and outcomes of the stocktaking exercise and stakeholder consultations.

In addition, those managing other and/or on going relevant activities/projects will provide an overview of the activities that impact directly or indirectly on climate change mitigation.

Presentations on Kyoto Protocol and Clean Development Mechanism would be made as well. Italian experts are invited to make presentations on that regard. A general description of the Protocol, its Mechanisms followed by a case study will be presented.

During the workshop, the launching of Albania's Technology Needs Assessment Report prepared under Phase II of Climate Change Enabling Activities will be done.

A mini-exhibition will be available with paintings drawn by the pupils of the high school: "Petro Nini Luarasi" on the topic: "*This is my contribution towards climate change mitigation...*"

## WORKSHOP AGENDA

<b>09:30~10:00</b>	<b>Registration</b>
<b>Session 1 – Opening and Introduction</b>	
10:00 – 10:10	Welcome by Prof. Lufter Xhuveli Minist of Environment, Forests and Water Administration of Albania
10.10 – 10:20	Welcome by H.E. Ms. Elzira Sagynbaeva, Deputy Resident Representative of UNDP-Albania
10:20 – 10.30	Workshop objectives and agenda. Ms. <i>Ermira Fida, Manager, Climate Change Program /Unit.</i>
10.30– 10:50	Greenhouse effect and climate change. <i>A film produced by Climate Change Information Unit of UNEP and translated into Albanian language to be presented.</i>
10.50 – 11:10	National Communication to the UNFCCC – a tool for addressing climate change into national planning and development. <i>Ms. Ermira Fida, Manager, Climate Change Program /Unit.</i>
11:10– 11:30	Coffee Break
<b>Session 2 – National Communication exercise: Technical and methodological issues.</b>	
11:30 – 11:50	Inventory of greenhouse gas (GHG) emissions: Managing GHG inventory process, gaps, bottlenecks, lessons learnt and priorities for the second round of estimates. <i>Mr. Besim Islami, Head of National Energy Agency; Team Leader of GHG inventory.</i>
11:50 – 12:10	Greenhouse gas mitigation analysis: GHG mitigation in the focus of the Albania’s First National Communication; Technology Needs Assessment and priorities for the Second National Communication. <i>Ms. Mirela Kamberi, Climate Change Program Officer.</i>
12:10 - 12:30	Vulnerability and adaptation: Vulnerability and adaptation under Albania’s First National Communication, Technology Needs Assessment and priorities for the Second National Communication. <i>Ms. Eglantina Demiraj. Team Leader for Vulnerability and Adaptation.</i>
12:30 – 12:50	Public awareness, training and education on climate change in Albania: Results of the survey conducted. Draft Strategy for awareness raising and communication. <i>Mr. Aheron Hizmo, Head of Energy and Environment for Sustainable Development Center</i> <i>Ms. Odeta Zheku; Program /Information Associate.</i>
12:50 – 13:05	Panel discussion on plans, problems and needs for technical assistance
13: 05 – 14:10	Lunch break
<b>Session 3 – Climate Change in the focus of other projects and national development strategies.</b>	
14:10 – 14:30	GEF Project: Market transformation for Penetration of Solar Water Heating in Albania. <i>Ms. Mirela Kamberi; Climate Change Program Officer.</i>
14:30 – 14:45	Climate Change under GEF Small Grant Program Activities. <i>Mr. Arian Gace. Manager of GEF Small Grants Program for Albania.</i>
14:45 – 15:00	Climate Change under National Capacity Self Assessment Project. <i>Ms. Klodiana Marika. Project Manager</i>
15:00 – 15:15	Community-based carbon sequestration project of the Bio-Carbon fund of the World Bank.

	<i>Mr. Thimaq Lako, National Consultant</i>
15:15 – 15:30	Climate Change under Energy Efficiency Projects. <i>Mr. Edmond Hido, Head of Albania's Energy Efficiency Center.</i>
15:30 – 15:45	Coffee Break
15:45 - 16:00	Climate Change from the lenses of the National Energy Strategy of Albania, and results of the implementation plan. <i>Mr. Besim Islami; Head of National Energy Agency</i>
<b><i>Session 4: Kyoto Protocol and Clean Development Mechanism</i></b>	
16:00 – 16:15	Kyoto Protocol and its flexible mechanisms. <i>Ms. Ermira Fida, Manager, Climate Change Program/Unit.</i>
16:15 – 16:30	The Memorandum of Understanding between Albanian Ministry of Environment, Forests and Water Administration and the Italian Ministry of Environment and Physical Planning. Opportunities for collaboration. <i>Mr. Manfredi Caltagirone. Italian Task Force on KP and CDM for CCE countries.</i>
16:30 – 16:45	Introduction to Clean Development Mechanism of the Kyoto Protocol Case study for CDM. <i>Ms. Tatiana Veljkovic, Italian Task Force on KP and CDM for CEE countries</i>
16:45 – 17:00	Questions and discussions
17:00 – 17:15	Closure remarks



