



Alliance of communicators for sustainable development

MEDIA ADVISORY

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BBC World Service Trust

Conservation
International (CI)

Consultative Group on
International Agricultural
Research (CGIAR)

Global Environment Facility
(GEF)

GLobeScan

International Federation of
Environmental Journalists
(IFEJ)

Inter Press Service (IPS)

IUCN - The World
Conservation Union

Reuters Foundation

Southern Caucus of NGOs
for Sustainable Development

Earth Report - Television for
the Environment (TVE)

The World Bank

World Business Council for
Sustainable Development
(WBCSD)

Website:
www.complusalliance.org

Who is Accountable for Achieving the Millennium Development Goals?

The Role of Governments, Civil Society, Private Sector and Media

If the Millennium Development Goals are to be attained – it is essential that countries choose a sustainable development path. Such a path is premised on being informed, about the likely impact of past, present, and future actions, and the global implications of the daily decisions of every single citizen, consumer, policy maker and corporation.

Com+, Alliance of Communicators for Sustainable Development will host a panel discussion leading up to the UN 2005 Summit to explore the role of governments, civil society, the private sector *and the media* – who play a critical role in how citizens can shape development agendas. The media provide a voice to those who might otherwise be voiceless, and sets the context for national debate.

Please join us along with 20 journalists from Africa and Latin America for a lively and participatory discussion.

Moderator:

Sergio Jellinek, Com+ -Steering Committee

Speakers:

Salil Shetty, Millennium Campaign, Director

Susan Alexander, Director, Plans and Programmes, IPS

*Jacqueline Coté, Senior Advisor Advocacy, Partnerships and Media, World
Business Council on Sustainable Development*

Ulrika Grandin, MDG Focal Point, Swedish Ministry of Foreign Affairs

DATE: Monday, September 12th
TIME: 2:00 – 4:00pm
LOCATION: 1 UNDP Plaza, 19th Floor
(across the UN Secretariat Bldg.)