

AMCEN Gets a New Tool for Communicating Climate Change and Promoting Effective Response in Africa



The AMCEN Climate Change Communication Strategy is now ready to fly. The just ended Consultative meeting on AMCEN Communication Strategy on Climate Change and Comprehensive Framework of African Climate Change Programmes has finalised and validated the strategy that will guide communication in current and next biennium.

The strategy is meant to equip African Ministers of Environment and other African climate change actors and decision makers engaged at the technical and policy level with timely and relevant information they can use in making decisions and choices. The second objective is to promote effective communication and outreach on the implementation of the comprehensive framework for climate change programmes at national, sub-regional regional level to the relevant stakeholders. The communication strategy will therefore serve as an essential tool for AMCEN in focusing countries and regional attention and efforts and in mobilizing policy, political, and financial support as well as enhancing public and civil engagement for the comprehensive response to climate change in Africa.

The consultative meeting also reviewed the Key elements of the African Common negotiating position in the light of the latest developments in international discussions leading to the 16th Conference of Parties to the UNFCCC, which will be held in November-December this year in Cancun. Gaps and opportunities identified in the process were further discussed with the view to update and consolidate the African common position. This position advocates for a fair and equitable climate regime based on common but differentiated responsibility as the only way to save and protect Africa from the impacts of climate change.

The Consultative meeting, which was organized by the AMCEN Secretariat at UNEP headquarters in Nairobi Kenya from 23 – 26 August 2010 brought together experts, climate change negotiators, journalists and the civil society.