

Mainstreaming the Environment in Major Sports Events
GLOBAL FORUM FOR SPORT AND ENVIRONMENT

recycling

Encouraging recycling is an effective way of reducing environmental impact and raising awareness. It also helps to create awareness about responsible environmental behaviour. Well-conceived public campaigns can change people's attitudes. One of the main benefits of recycling is the reduction of new material required. Some materials, such as plastics, metals and glass, can be continually re-used. The 10th IAAF World Championships in Helsinki in 2005 and the 2006 Winter Olympic Games in Torino had extensive recycling programmes to ensure that spectators and participants could easily separate and dispose of their recyclable waste.

36th Ryder Cup

Organizers of the 36th Ryder Cup held in September 2006 joined 'The Race Against Waste'. A wide range of environmental measures to encourage maximum recycling and minimum waste were initiated.

Recycling bins were placed in the tented village and around the course so spectators could separate plastic, aluminium and paper waste. Posters were placed on buses to remind people to manage their waste properly. Food waste from hospitality units and caterers was also separated and recycled.

