

BLAZING THE TRAIL

Singapore 2010 – An Environmentally-Friendly Youth Olympic Games

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Singapore – The Little Red Dot

Population of 5 million people occupying 710 square km



Singapore – The Little Red Dot

Densely Populated, Highly Urbanised Island-State



Singapore – A Sustainable Living Habitat

*Green cover grew to 50%
between 1986 and 2007*



*Pulau Semakau – world's
first ecological landfill*

Singapore – A Sustainable Living Habitat

Marina Bay Waterfront – urban reservoir



NEWater – recycled drinking water

Singapore 2010 YOG – Growing Champions over Winners



- Singapore 2010.....

- 12 days from 14 – 26 August 2010
- 26 sports, 201 events
- 205 National Olympic Committees
- 3,600 young athletes between 14 to 18 years old



- Integrated sport, and culture and education programme based on the Olympic Values of Excellence, Friendship and Respect



Singapore 2010 YOG – A Green Games



Reducing the carbon footprint of the Games by:

Use of existing venues

- No new purpose-built venues
- Renovated and upgraded with environmental considerations
- Cost-effective and sustainable legacy



Youth Olympic Village utilised an existing university facility, Nanyang Technological University

Athletes and officials shared recreational, training, medical, computer and business centre facilities at the Youth Olympic Village



Shared facilities and services

- Reduced wastage and under-utilisation of facilities with shared services and spaces
- Reduced carbon emissions with shuttle and pooled vehicle services

Singapore 2010 Environment Framework



An Environmentally-Friendly and Socially Responsible Youth Olympic Games

Promoting the Green Cause

Operating with Green Consideration

Clean Environment Standards



Resource Efficiency



Creating Sustainable Communities



Promoting the Green Cause

Collaborating with a wide range of partners on outreach and promotional efforts

- Student organisation Earthlink worked to engage young athletes at the YOY



- Government agencies collaborated to develop targeted environmental messaging

Promoting the Green Cause

Creating awareness through the Culture and Education Programme

- Collaboration with the United Nations Environment Programme at the Discovery Activities booth at the Village Square
- Exploration Journeys to HortPark and Marina Barrage to learn about water and energy conservation, recycling and environmental protection



Platform to inspire and encourage action and behaviour change

- SYOGOC's Eco-Office Project
 - Implementing green practices within the organisation
 - ⇒ 50% reduction in electricity consumption over 6-months
 - ⇒ Eco-Office Green Label from the Singapore Environment Council
 - ⇒ Water Efficient Building Certification from the Public Utilities Board
 - ⇒ Reinforcing the infrastructure for an environmentally-friendly Youth Olympic Village



Platform to inspire and encourage action and behaviour change

- Living Green @ YOYV

- Reaching out to the young athletes to practice good environmental habits

- ⇒ Close to 5 million litres of water saved

- ⇒ Energy consumption at 60% improvement over national average

- ⇒ 60% of waste collected recycled



Platform to inspire and encourage action and behaviour change

- Litter-Free Singapore
 - Promoting eco-friendly habits at Singapore 2010 events



• Green Venues

- Implementing energy conservation and waste management efforts across 18 competition venues

Conclusion

Singapore 2010 : an Environmentally-Friendly and Sustainable Games

