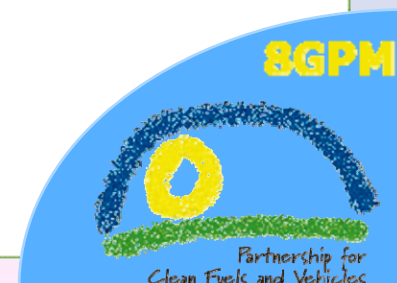


Communication & Information Issues



Communication & Information Issues

- Launch of Clean Fuels and Vehicles Database
- New Website
- New Publications & Papers
- Donor Policy



Communication & Information Issues

Clean Fuels and Vehicles Database



Clean Fuels & Vehicles Database

- Project titled 'Global Online Fuels, Vehicles and Automotive Fuel Efficiency Database' commenced in 2009
- Project objective was to collect, organize and communicate information that supports and tracks the partnership-agreed global targets of the PCFV
- Project goal is to present fuels and vehicles data in a systematic and comprehensive manner
- Project output is a system that provides effective, efficient and user-friendly manner to query, search and present the data



Clean Fuels & Vehicles Database

Database Parameters:

Fuels: Fuel quality (current & planned), focus on lead and sulphur as well as refinery data.

Vehicles: Focus on LDV's only i.e vehicle fleet characteristics (e.g. age, import restrictions including requirement for catalytic converters, new & second hand data, incentive structures and emission standards)

Automotive Fuel Efficiency: Strategies and standards (current and planned) for automotive fuel efficiency.



Clean Fuels & Vehicles Database

Database Features:

Data Search: Searching of raw data based on criteria such as regions, country or parameter.

Statistic Analysis: Ability to calculate data analysis such as average or total figures for the various mathematical parameters

Data Mapping: Various parameters data can be displayed in the form of global maps.

Data Download: Ability to download matrices, global as well as regional maps in PDF format



Clean Fuels & Vehicles Database

Benefits:

The improved system will not only contribute to the global impact and profile of the PCFV and its campaigns, but will

- provide accurate and relevant fuels and vehicles data that is often hard to obtain,
- widen and enhance tracking of countries progress in cleaner fuels and vehicles (including impact of PCFV campaigns)
- support partners in their efforts related to cleaner road transport.
- further define and monitor the measurable goals and tracking indicators of achievement of the PCFV.



Clean Fuels & Vehicles Database

Target Audience:

Database availability is to all PCFV partners and general users online such as:

- all PCFV partner institutions,
- fuel and vehicle industry groups
- regional and national policy/decision makers
- the general public and consumers
- research and academic groups/institutions
- media



Clean Fuels & Vehicles Database

Go to: <http://www.unep.org/transport/pcfvcleanfuelsdata/>

The screenshot shows the homepage of the Global Clean Fuels and Vehicles Data Collection website. At the top, there is a navigation menu with links for About UNEP, News Centre, Multimedia, Publications, E-Calendar, Awards, and Employment. Below this is a header section with the UNEP logo on the right and the title 'GLOBAL CLEAN FUELS AND VEHICLES DATA COLLECTION' in the center. A secondary navigation bar includes icons for HOME, DATA SEARCH, DATA MAPPING, DOWNLOAD DATA, CONTACTS, and ADMIN. The main content area is divided into several sections: 'Home' with an 'Introduction' paragraph, 'Latest Updates' with a list of news items, and 'Featured Maps' with three interactive map thumbnails. The footer contains the copyright notice 'UNEP Copyright © United Nations Environment Programme'.

Navigation Menu: About UNEP, News Centre, Multimedia, Publications, E-Calendar, Awards, Employment

Header: GLOBAL CLEAN FUELS AND VEHICLES DATA COLLECTION, UNEP

Secondary Navigation: HOME, DATA SEARCH, DATA MAPPING, DOWNLOAD DATA, CONTACTS, ADMIN

Home Section:

Introduction

The PCFV brings together over 110 organizations including government, the private sector (oil and vehicle industries), civil society and international organizations dedicated to cleaner air and lower greenhouse gas emissions from road transport. Based at the United Nations Environment Programme headquarters in Nairobi, Kenya, the PCFV is the leading global initiative to promote cleaner fuels and vehicles in developing and transition countries, providing technical, financial, networking, and policy development support to meet global targets for clean vehicles and fuels

Latest Updates

- Tajikistan goes unleaded
- Montenegro goes unleaded
- Kenya to commit to 500ppm in March 2010
- Tanzania commits to 500ppm in March 2010

Featured Maps

- Clean Fuels and Vehicles Parameter Map
- lead Petrol Phase out: Global Status
- Diesel Fuel Sulphur Levels: Global Status

Footer: UNEP Copyright © United Nations Environment Programme



• Home Page



Clean Fuels & Vehicles Database

● About UNEP ● News Centre ● Multimedia ● Publications ● E-Calendar ● Awards ● Employment

 **GLOBAL CLEAN FUELS AND VEHICLES DATA COLLECTION** 

 HOME  DATA SEARCH  DATA MAPPING  DOWNLOAD DATA  CONTACTS  ADMIN

Data Search

Search Clean fuels
Select Parameters to View:

Automotive Fuel Efficiency	Fuel Quality	Vehicle Efficiency
Automotive Fuel Policy <input type="checkbox"/>	Actual diesel Sulphur level <input type="checkbox"/>	Number of Registered LDV <input type="checkbox"/>
Automotive Efficiency Labeling <input type="checkbox"/>	Maximum Sulphur levels in diesel <input type="checkbox"/>	Number of second-hand LDV <input type="checkbox"/>
Automotive Average fuel efficiency <input type="checkbox"/>	Number of Refineries <input type="checkbox"/>	LDV Diesel Vehicles <input type="checkbox"/>
	Maximum Sulphur levels in Petrol <input type="checkbox"/>	Average LDV age <input type="checkbox"/>
	Leaded Petrol Market Share <input type="checkbox"/>	Cleaner vehicles Incentives <input type="checkbox"/>
	Refinery Upgrade Plans <input type="checkbox"/>	Number of New LDV <input type="checkbox"/>
	Leaded Petrol Availability <input type="checkbox"/>	Import restrictions <input type="checkbox"/>
	Unleaded Plans <input type="checkbox"/>	Emission standards <input type="checkbox"/>

Show All Parameters Country Name

Show Statistical Analysis Region

Records per page Sub Region



- Data Search



Clean Fuels & Vehicles Database

● About UNEP ● News Centre ● Multimedia ● Publications ● E-Calendar ● Awards ● Employment

Partnership for Clean Fuels and Vehicles

GLOBAL CLEAN FUELS AND VEHICLES DATA COLLECTION

UNEP

HOME DATA SEARCH DATA MAPPING DOWNLOAD DATA CONTACTS ADMIN

Data Search

Search Results	Statistical Analysis
38 Country(s)	38 Country(s)
Official Country Name Afghanistan	Region
Sub Region Southern Asia	Sub Region
Region Asia	Official Country Name
No	Average Maximum Sulphur level in diesel 1678.870967
Max Sulphur level in diesel	Average Actual Sulphur level in diesel 6234.25
Actual Sulphur level in diesel	Average Max Sulphur level in petrol 473.448275
Max Sulphur level in petrol	Average Leaded Petrol Market share 4.166666
Availability of Leaded Petrol Yes	Total Number of Refineries 412
Leaded Petrol Market share	Total Number of Registered LDV 97367667
Plans to go Unleaded No	Total Number of New LDV 15232001
Refinery upgrade Plans N/A	Total Number of Second - hand LDV 1892598
0	Total LDV Diesel Vehicles 504
View Details	Average LDV age 74371.4
Official Country Name Albania	Per page: - First Prev 12 of 2 Next Last
Sub Region Southern Europe	
Region Europe	
Max Sulphur level in diesel 350	
Actual Sulphur level in diesel	
Max Sulphur level in petrol 10	
Availability of Leaded Petrol NO	
Leaded Petrol Market share 0	
Plans to go Unleaded	
Refinery upgrade Plans YES	
2	
View Details	
Official Country Name United Arab Emirates	

- Data Search - Results



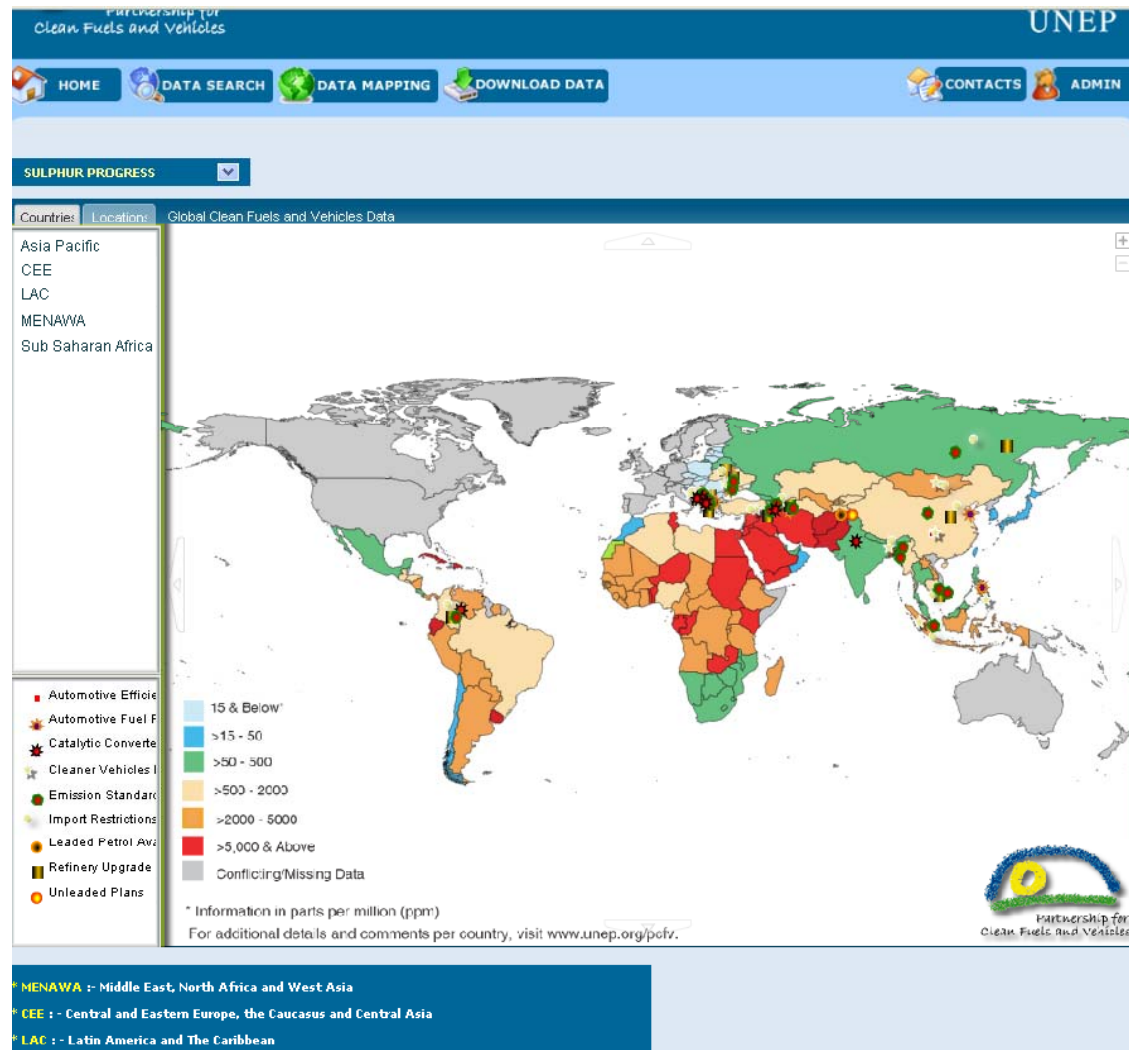
Clean Fuels & Vehicles Database



- Data Mapping



Clean Fuels & Vehicles Database



• Data Mapping



Clean Fuels & Vehicles Database

The screenshot shows the website's navigation menu with links for About UNEP, News Centre, Multimedia, Publications, E-Calendar, Awards, and Employment. The main header features the UNEP logo and the text 'GLOBAL CLEAN FUELS AND VEHICLES DATA COLLECTION' and 'Partnership for Clean Fuels and Vehicles'. Below the header are navigation buttons for HOME, DATA SEARCH, DATA MAPPING, DOWNLOAD DATA, CONTACTS, and ADMIN. The 'Download Data' section is active, showing three categories: 'Leaded Petrol Phase Out', 'Diesel Sulphur Content', and 'Vehicle Standards'. Each category has a list of regions: Africa, Asia Pacific, Central Eastern Europe, Latin America & Caribbean, and Middle East & West Asia. The footer contains the text 'UNEP Copyright © United Nations Environment Programme'.



- Data Downloads



Communication & Information Issues

New Website



New Website

- Current website is 7 years old as created in 2003 after formation of the partnership in Sept 2002
- PCFV website was once the premier website for clean fuels.
- Upon launch, PCFV was first on Google search engine but has now dropped to 5th position on clean fuels and 32nd on clean vehicles
- The average lifespan for website relevancy is 2-3 years
- Site hits in 2008 were 657,732 and 2009 at 820,420 showing a 25% increase while YTD march hits are 271, 361 meaning a 32% increase if prorated



New PCFV Website

Website re-designed in order to:

- Regain its premiership on clean fuels and particularly on vehicles
- Be more relevant and user friendly
- Reflect the new and fresh look of the unep.org website
- Restructure the layout to present the information in a clearer and more accessible way
- Improve its ratings on google and other such engines
- Increase the visits and hits that the website receives
- Reflect its new home in the newly created Transport Unit



New PCFV Website

New Website URL : www.unep.org/transport/pcfiv/

The screenshot shows the homepage of the Partnership for Clean Fuels and Vehicles (PCFV) website. At the top, there is a navigation menu with links for Home, About, Donors, Resources & Data, In the Regions, Meetings & Events, News & Success Stories, Publications, and Contact Us. The main content area is divided into several sections:

- Cleaner Vehicles Campaign:** A large image of a person wearing a helmet and a respirator mask, with the number 618 on the helmet.
- In The Regions:** A list of regions: Global Activities, Africa, Asia Pacific, Central and Eastern Europe, Latin America & Caribbean, and Middle East & West Asia. Below this list are two campaign links: Lead Elimination Campaign and Lower Sulphur Levels Campaign.
- Resources & Data:** A list of resources: Fuels, Vehicles, Air quality & Health, Public Awareness, and Policy & Activities.
- Quick Links:** A section with a "Global Clean Fuels and Vehicles Database" link.
- News & Success Stories:** A section with a "GFEI Launch in Central Eastern Europe and Latin America" article, featuring the 50BY50 logo and a "Read more" link. Below it is a "Partnership for Clean Fuels and Vehicles (PCFV) nominated for International King Boudewijn Price (Belgium)" article, featuring the European Union flag and a "Read more" link.
- Meetings & Events:** A section with a "UNEP Events and Meeting" link, followed by a list of events: "Latin America & Caribbean Launch of the Global Fuel Economy Initiative February/March 2010 Mexico City", "Central and Eastern Europe Launch of the Global Fuel Economy Initiative May 5-6th, 2010 Szentendre, Hungary", "Caribbean Clean Fuels and Vehicles Workshop April 2010, Jamaica", and "US EPA to host 8th Global Partnership Meeting in Washington D.C. 21 and 22 April 2010, Washington DC". A "Read more" link is provided at the bottom of this section.

At the bottom of the page, there is a footer with the text "UNEP Copyright © United Nations Environment Programme" and a row of logos for partner organizations: UNEP, VROM, Afton, ACFA, IPIECA, Canadian International Development Agency, ExxonMobil, and the European Union.

Home page Screen-shot



New PCFV Website

The screenshot shows the homepage of the Partnership for Clean Fuels and Vehicles (PCFV) website. At the top left is the PCFV logo, and at the top right is the United Nations Environment Programme (UNEP) logo with the tagline "environment for development". A search bar is located below the UNEP logo. A blue navigation menu on the left lists: Home, About, Donors, Resources & Data, In the Regions, Meetings & Events, Partners, Publications, and Contact Us. The main content area features several news items:

- Partnership for Clean Fuels and Vehicles**: A paragraph describing the PCFV's mission to assist developing countries in reducing vehicular air pollution.
- GFEI Launch in Central Eastern Europe and Latin America**: A news item about the launch of the Global Fuel Economy Initiative (GFEI) in Central and Eastern Europe, with a "Read more" link and a photo of a bus.
- Partnership for Clean Fuels and Vehicles (PCFV) nominated for International King Boudewijn Price (Belgium)**: A news item mentioning the European Union's support for the PCFV, with a "Read more" link and the EU flag.
- Global Clean Fuels and Vehicles Database**: A link to a database.
- Global Fuel Economy Initiative**: A link to the GFEI website, accompanied by the 50BY50 logo.
- Clean Fleet Toolkit**: A link to a toolkit, with language options for English and Spanish.

At the bottom of the page, there is a copyright notice: "UNEP Copyright © United Nations Environment Programme". Below this is a row of logos for partner organizations: UNEP, VROM, TNT, FIA Foundation, ACFA, IPIECA, ExxonMobil, and the European Union.

Inside page Screen-shot



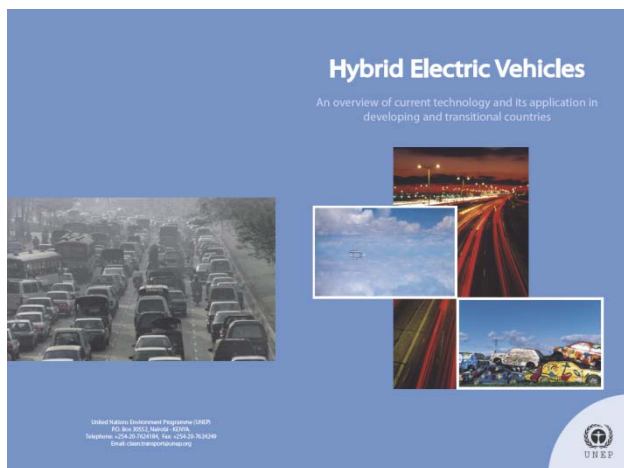
Communication & Information Issues

New Publications & Papers



New Publication & Papers

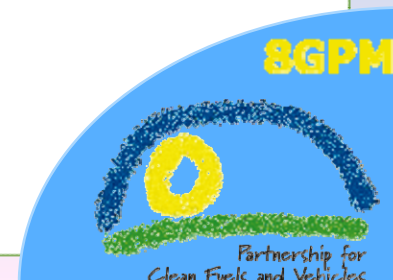
- Cleaning up Urban Bus Fleets
- Hybrid Electrical Vehicles Report
- Black Carbon Paper



- Fuel & Vehicle Efficiency Co-Benefits Paper
- Promoting Cleaner and Efficient 2/3 wheelers
- Clean Fleet Management Toolkit – Spanish



All are available on the CD provided



Communication & Information Issues

Donor Policy



Donor Policy

- Currently PCFV donor recognized through:
 - i. listing on the opening page of the PCFV website
 - ii. listing on the front page of the PCFV Newsletter
 - iii. at annual GPM's
 - iv. Specific events (often where there's specific contribution)
 - v. Occasional recognition on specific products, e.g. publications & awareness materials
- Some donors have asked for formal policy on recognition of donors & increase of visibility where possible
- Donor Recognition Guidelines developed & approved by AG
- Definition of Donor is USD 20,000 within 2 years



Donor Policy Also available on the CD provided



Donor Policy

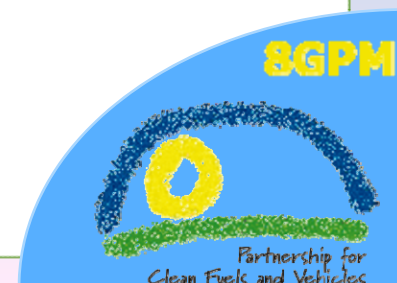
Recognition of donors will be through the display of a donor's name and logo in the following Key Focal areas;

- i. Listing of all donors in PCFV publications
- ii. Listing of all donors at the footer of PCFV letter heads
- iii. Listing of all donors at the bottom of the front page of the PCFV Newsletter
- iv. PCFV working partner to include recognition of donors in printed materials related to regional and national events
- v. Listing of all donors on the front page of the PCFV website
- vi. Where possible and appropriate, the C-H will include a donor overview in its presentations
- vii. Presentation of donor overview at each Global Partnership Meeting
- viii. Where possible, the PCFV C-H will include Donors on PCFV promotional materials
- ix. Where possible the PCFV C-H will include an overview of the donors in all donor reports;



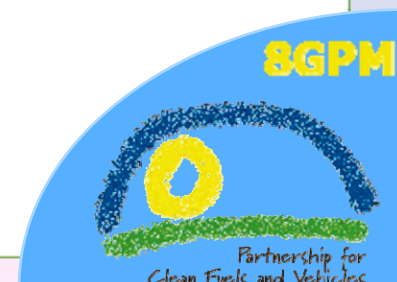
Communication & Information Issues

Thank You



Planned Major Forthcoming Events

2010



Planned Major Forthcoming Events

Lead

- Consultative Meeting on lead phase out – **June, 2010, Yemen**
- Lead Phase-Out Workshop - **3rd Quarter, 2010, Myanmar**



Sulphur

- National workshop on low sulphur Road Map - **June, 2010, Syria**
- National consultation workshop on clean fuel and vehicles Road Map - **2nd Quarter, 2010, Bangladesh**



Planned Major Forthcoming Events

Sulphur Cont...

- National consultation workshop on clean fuel and vehicles Road Map - **2nd Quarter, 2010, Mongolia**
- Fuels & Vehicles Road Map Development Workshop – **4th Quarter, 2010, Vietnam**
- Clean Fuels Workshop - **4th Quarter, 2010, Pakistan**



Planned Major Forthcoming Events

Vehicles

- **Cleaner, More Efficient Vehicles: Reducing Emissions in Central and Eastern Europe - 5-6 May, 2010, Hungary**
- **Fleet Forum workshop on clean and safe transport – May, 2010, Senegal**
- **Vehicles Workshop - May, 2010, China**
- **Middle East Regional Vehicles Workshop – July, 2010, TBA**



Planned Major Forthcoming Events

Vehicles Cont...



- **UNEP Toolkit Training - 2nd Quarter, 2010, Dubai**
- **UNEP Toolkit Training - 2nd Quarter, 2010, Georgia**
- **UNEP Regional Toolkit Training – 3rd Quarter, 2010, St Lucia**
- **UNEP Toolkit Training – 3rd Quarter, 2010, Costa Rica**



Planned Major Forthcoming Events

Vehicles Cont...

- CAI-Asia Series of Eco-driving Training – **4th Quarter, 2010, Philippines**
- Clean Fleet Management Toolkit Breakout session, BAQ2010 - **9-11 November 2010, Singapore**
- Launch of national GFEI Project - Training Workshop – **3rd Quarter, 2010, Indonesia**



Opportunities to Partner in PCFV Events



- **Fund activity**
- **Donate in-kind e.g. share knowledge as presenter**
- **Nominate local Partners for capacity Building**
- **Publicize PCFV events to own partners**



Major Forthcoming Events

Thank You

