



FIA Foundation
for the Automobile and Society



Cleaner Fuels and Vehicles in Latin America
15 March, 2006
Renaissance São Paulo Hotel
São Paulo, Brazil

09:00 – 09:20	Registration of Participants
09:20 – 10:00	Welcome Address Mr. Ivan Fonseca e Silva, Automobile Association of Brazil Ms. Rita Cuypers, FIA Foundation Keynote Address Mr. Ozires Silva Tour de table
10:00 – 10:30	Presentation of the agenda and meeting objectives & Cleaner Fuels and Vehicles in Latin America Ms. Elisa Dumitrescu, UNEP Partnership for Clean Fuels and Vehicles
10:30 – 11:00	Cleaner Vehicle Trends and Technology in Latin America Rogelio Golfarb, National Association of Automobile Manufacturers, Brazil (Anfavea)
11:00 – 11:15	Coffee Break
11:15 – 11:45	Regional Policy & Technology Trends, Ongoing Initiatives and Research Mr. Gianni López, Mario Molina Center for Strategic Studies on Energy and Environment, Chile
11:45 – 12:15	Automobile Associations in Latin America: Current Involvement in Promoting Cleaner Fuels and Vehicles Dr. Mario Romero, Touring and Automobile Club of Peru
12:15 – 12:45	Auto Club Campaigns for Cleaner Fuels Mr. Pere Sauret, RACC Foundation (Catalan Auto Club)
12:45 – 14:00	Lunch
14:00 – 14:30	Cleaner Fuel Developments: Petrobras Mr. Frederico Kremer, Petróleo Brasileiro
14:30 – 16:30	Open discussion <i>Follow up actions to be undertaken by Latin America Automobile Associations and support needed for the promotion of cleaner fuels and vehicles in the region.</i>
16:30	Closing Remarks Mr. Ivan Fonseca e Silva, Automobile Association of Brazil

NOTE: The meeting will start at 9:20 and follow above schedule. The time slot of each presenter includes approx. 15 minutes for Q&A.

Meeting Background

General Objectives: The FIA Foundation, in cooperation with the Automobile Association of Brazil and the UNEP Clearing-House of the Partnership for Clean Fuels and Vehicles, will be hosting a one-day workshop on cleaner fuels and vehicles for Latin American automobile association representatives and representatives from government, industry, international organizations and NGOs. This event will address the environmental and health impacts of fuels and vehicles, options available to reduce emissions, initiatives being undertaken in the region and the role automobile associations can play in overall air quality improvements.

Expected Outcomes: Increased awareness by participants of fuel and vehicle developments regionally and at the national level, with a particular focus on clarifying the role of automobile associations in bringing information to consumers on fuel and vehicle developments and helping to influence policy promoting cleaner fuels and vehicles.